

Annex A: Investment by applicant and other organizations

An organization submitting an online project proposal to Digital Museums Canada (DMC) must demonstrate its investment in the project and, where applicable, the investment of other organizations. There is no fixed minimum for this investment and it does not have to be a direct financial contribution. Valid investments include the following:

- The value of staff, volunteer or other time dedicated to realizing the project (provided that these costs have not been included in DMC's contribution)
- The value of the intellectual property made available to the public free of charge. Advice on the formula to be used in calculating this value is provided in [Annex B](#).

Note: This in no way implies a transfer of intellectual property or exclusive use. The assigned value represents the rights that might have been paid if the material had been licensed to DMC.

- The value of promoting the online project through newsletters, announcements or other promotional activities. To be eligible, the promotion must clearly credit the investment of DMC.
- The value of in-kind contributions (e.g., equipment and services) by others involved in the project
- The financial contributions of organizations involved in the project